The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Kent Beauty Oregano

Origanum rotundifolium 'Kent Beauty'



Kent Beauty Oregano flowers
Photo courtesy of NetPS Plant Finder

Height: 10 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○

Hardiness Zone: 5

Ornamental Features

Kent Beauty Oregano has masses of beautiful nodding creamy white hop-like flowers with pink bracts at the ends of the stems from early summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its attractive small fragrant heart-shaped leaves remain bluish-green in color with distinctive silver veins throughout the year.

Landscape Attributes

Kent Beauty Oregano is an herbaceous evergreen perennial with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Kent Beauty Oregano is recommended for the following landscape applications;

- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

Planting & Growing

Kent Beauty Oregano will grow to be about 10 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 5 years. As an evegreen perennial, this plant will typically keep its form and foliage year-round.

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This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Kent Beauty Oregano is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.