The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Superbena® Imperial Blue Verbena

Verbena 'Superbena Imperial Blue'



Superbena Imperial Blue Verbena flowers
Photo courtesy of NetPS Plant Finder

Height: 12 inches

Spread: 3 feet

Spacing: 28 inches

Sunlight: ○

Hardiness Zone: (annual)

Other Names: Vervain

Group/Class: Superbena Series

Description:

Mounded with trailing tendencies, presenting stunning rich, purple-blue flowers cascading from medium green foliage; an excellent choice for hanging baskets and containers; drought tolerant once established; attracts hummingbirds and butterflies

Ornamental Features

Superbena Imperial Blue Verbena features showy clusters of purple star-shaped flowers with blue overtones at the ends of the stems from late spring to mid fall. The flowers are excellent for cutting. Its tiny tomentose narrow leaves remain green in color throughout the season.

Landscape Attributes

Superbena Imperial Blue Verbena is an herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Superbena Imperial Blue Verbena is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

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Planting & Growing

Superbena Imperial Blue Verbena will grow to be about 12 inches tall at maturity, with a spread of 3 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 28 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Superbena Imperial Blue Verbena is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.