The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Goldblitz Coneflower

Rudbeckia fulgida 'Goldblitz'



Goldblitz Coneflower in bloom
Photo courtesy of NetPS Plant Finder

Height: 28 inches

Spread: 18 inches

Spacing: 18 inches

Sunlight: ○

Hardiness Zone: 3

Other Names: Black Eyed Susan

Description:

An early flowering and long lasting selection with an upright mounded habit, presenting tall stems topped with golden yellow flowers with dark brown eyes; a perfect way to add color to sunny borders, beds and containers; easy to grow and low maintenance



Goldblitz Coneflower flowers
Photo courtesy of NetPS Plant Finder

Ornamental Features

Goldblitz Coneflower has masses of beautiful gold daisy flowers with dark brown eyes at the ends of the stems from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated pointy leaves remain dark green in color throughout the season.

Landscape Attributes

Goldblitz Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Goldblitz Coneflower is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

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Planting & Growing

Goldblitz Coneflower will grow to be about 22 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 15 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Goldblitz Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.