The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Snowmass® Blue-Eyed Veronica

Veronica 'P018S'

Plant Height: 1 inch

Flower Height: 2 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○ ◐

Hardiness Zone: 3

Other Names: Speedwell, Ironweed

Group/Class: Snowmass Group



Snowmass Blue-Eyed Veronica flowers
Photo courtesy of NetPS Plant Finder



Snowmass Blue-Eyed Veronica in bloom
Photo courtesy of NetPS Plant Finder

Description:

A stunning variety with small, glossy, rounded leaves that form a dense mat; small, white flowers with deep blue centers cover the foliage in spring, continuing into early summer; perfect for around flagstones and pavers; low water needs

Ornamental Features

Snowmass Blue-Eyed Veronica is covered in stunning white cup-shaped flowers with royal blue eyes held atop the stems from early spring to early summer. Its attractive tiny glossy round leaves remain dark green in color throughout the year.

Landscape Attributes

Snowmass Blue-Eyed Veronica is a dense herbaceous evergreen perennial with a ground-hugging habit of growth. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Snowmass Blue-Eyed Veronica is recommended for the following landscape applications;

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- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Naturalizing And Woodland Gardens
- Container Planting

Planting & Growing

Snowmass Blue-Eyed Veronica will grow to be only 1 inch tall at maturity extending to 2 inches tall with the flowers, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an evegreen perennial, this plant will typically keep its form and foliage year-round.

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. This plant does not require much in the way of fertilizing once established. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Snowmass Blue-Eyed Veronica is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.