The Flower Bin
Garden Center & Nursery & Gift House
1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Forever & Ever® Pink Rose

Rosa 'WEKneflosprif'



Forever & Ever Pink Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 30 inches

Spread: 3 feet

Spacing: 3 feet

Sunlight: ○ ◐

Hardiness Zone: 5

Group/Class: Shrub Rose

Description:

A beautiful and prolific bloomer presenting deep pink blooms over glossy dark green foliage; lightly fragrant and continuous blooming, ideal for hedges, borders and garden beds; disease resistant; easy to grow, requiring light pruning after flowering

Ornamental Features

Forever & Ever Pink Rose features showy lightly-scented pink flowers at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has forest green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

Landscape Attributes

Forever & Ever Pink Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees and butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Forever & Ever Pink Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use

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Planting & Growing

Forever & Ever Pink Rose will grow to be about 30 inches tall at maturity, with a spread of 3 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 3 feet apart. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.