The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Magic™ Purple Aster

Symphyotrichum novi-belgii 'Magic Purple'



Magic Purple Aster flowers
Photo courtesy of NetPS Plant Finder

Height: 20 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○

Hardiness Zone: 3

Other Names: New York Aster, Michaelmas Daisy

Group/Class: Magic Series

Description:

Compact mounded with an abundance of blooms, this variety features beautiful deep lavender flowers with sunny yellow centers; an excellent choice for fall planters, borders and beds; a perfect companion to mums; deadhead to encourage new growth

Ornamental Features

Magic Purple Aster has masses of beautiful semi-double lavender daisy flowers with yellow eyes at the ends of the stems from late summer to late fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain green in color throughout the season.



Magic Purple Aster in bloom
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Magic Purple Aster is a dense herbaceous perennial with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease

Magic Purple Aster is recommended for the following landscape applications;

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- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Magic Purple Aster will grow to be about 20 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 8 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Magic Purple Aster is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.