The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Millionaire Eggplant

Solanum melongena 'Millionaire'



Millionaire Eggplant fruit
Photo courtesy of NetPS Plant Finder

Height: 24 inches

Spread: 24 inches

Spacing: 30 inches

Sunlight: ○

Hardiness Zone: (annual)

Description:

A heat tolerant, upright and vigorous variety, producing high yields of 8" long, glossy, dark purple fruit; perfect for vegetable gardens and patio containers; tender with a delicious, mild flavor, ideal for grilling, roasting, stir frys and ratatouille

Edible Qualities

Millionaire Eggplant is an annual vegetable plant that is commonly grown for its edible qualities, although it does have ornamental merits as well. It produces deep purple oblong eggplants (which are technically 'berries') with black overtones and white flesh which are typically harvested when mature. The eggplants have a delicious taste and a firm texture.

The eggplants are most often used in the following ways:

- Eating When Cooked/Prepared
- Cooking
- Baking
- Freezing

Planting & Growing

Millionaire Eggplant will grow to be about 24 inches tall at maturity, with a spread of 24 inches. When planted in rows, individual plants should be spaced approximately 30 inches apart. Because of its vigorous growth habit, it may require staking or supplemental support. This fast-growing vegetable plant is an annual, which means that it will grow for one season in your garden and then die after producing a crop.

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This plant can be integrated into a landscape or flower garden by creative gardeners, but is usually grown in a designated vegetable garden. It should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This is a selected variety of a species not originally from North America.

Millionaire Eggplant is a good choice for the vegetable garden, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.