The Flower Bin
Garden Center & Nursery & Gift House
1805 Nelson Road
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Phone: 303-772-3454
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Gisele® Light Violet Phlox - New For 2026!

Phlox 'KAZI14828'



Gisele Light Violet Phlox flowers
Photo courtesy of NetPS Plant Finder

Height: 12 inches

Spread: 18 inches

Spacing: 16 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Summer Phlox

Description:

This gorgeous selection features pale violet flower clusters on top of green foliage; its mounded yet trailing habit create the perfect addition to containers, hanging baskets and landscapes; heat tolerant; remove old faded flowers to encourage new growth

Ornamental Features

Gisele Light Violet Phlox is smothered in stunning fragrant lilac purple star-shaped flowers with fuchsia eyes at the ends of the stems from late spring to late summer. Its narrow leaves remain green in color throughout the season.

Landscape Attributes

Gisele Light Violet Phlox is a dense herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Gisele Light Violet Phlox is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

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Planting & Growing

Gisele Light Violet Phlox will grow to be about 12 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 16 inches apart. This annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Gisele Light Violet Phlox is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.