The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
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Phone: 303-772-3454
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Sassy® Double Deep Rose - New For 2026!

Argyranthemum frutescens 'Sassy Double Deep Rose'



Sassy Double Deep Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 14 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight: ○

Hardiness Zone: (annual)

Group/Class: Sassy Series

Description:

These cheerful pink double blooms will add a pop of color to any sized patio container and garden landscape; bright daisy like flowers dot the ends of fern like foliage; attracts pollinators; great for cut flowers; full sun and low maintenance

Ornamental Features

Sassy Double Deep Rose has masses of beautiful double pink daisy flowers with rose overtones and gold eyes at the ends of the stems from late spring to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tiny deeply cut ferny leaves remain grayish green in color throughout the season.

Landscape Attributes

Sassy Double Deep Rose is an herbaceous annual with an upright spreading habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Sassy Double Deep Rose is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

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Planting & Growing

Sassy Double Deep Rose will grow to be about 14 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Sassy Double Deep Rose is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.