The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

New Look Celosia - New For 2026!

Celosia plumosa 'New Look'

Plant Height: 10 inches

Flower Height: 14 inches

Spread: 12 inches

Spacing: 10 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Cockscomb

Description:

Large, brightly colored summer plumes of scarlet red, set against deep burgundy foliage; an impressive display when massed in the garden or along borders; a great container plant as well



New Look Celosia flowers
Photo courtesy of NetPS Plant Finder



New Look Celosia in bloom
Photo courtesy of NetPS Plant Finder

Ornamental Features

New Look Celosia features showy plumes of scarlet flowers rising above the foliage from early summer to mid fall. The flowers are excellent for cutting. Its attractive pointy leaves emerge green in spring, turning burgundy in color with distinctive red veins throughout the season.

Landscape Attributes

New Look Celosia is a dense herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

New Look Celosia is recommended for the following landscape applications;

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- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

Planting & Growing

New Look Celosia will grow to be about 10 inches tall at maturity extending to 14 inches tall with the flowers, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

New Look Celosia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.