The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Mars Magic Hollyhock

Alcea rosea 'Mars Magic'



Mars Magic Hollyhock flowers
Photo courtesy of NetPS Plant Finder

Height: 6 feet

Spread: 24 inches

Sunlight: ○

Hardiness Zone: 3

Other Names: Althaea rosea

Group/Class: Spotlight Series

Description:

Featuring stunning deep red flowers with cream centers, on towering spikes in midsummer; tolerant to the natural toxin formed by the roots of Black Walnut; selections from this series are truly perennial; plant in full sun for better growth

Ornamental Features

Mars Magic Hollyhock features bold spikes of ruby-red round flowers with creamy white eyes and a deep purple ring rising above the foliage from mid to late summer. The flowers are excellent for cutting. Its large tomentose round leaves remain dark green in color throughout the season.

Landscape Attributes

Mars Magic Hollyhock is an herbaceous perennial with a rigidly upright and towering form. Its relatively coarse texture can be used to stand it apart from other garden plants with finer foliage.

This is a high maintenance plant that will require regular care and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease
- Self-Seeding

Mars Magic Hollyhock is recommended for the following landscape applications;

- Vertical Accent
- Mass Planting
- General Garden Use

The Flower Bin
Garden Center & Nursery & Gift House
1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Planting & Growing

Mars Magic Hollyhock will grow to be about 5 feet tall at maturity, with a spread of 24 inches. It tends to be leggy, with a typical clearance of 1 foot from the ground, and should be underplanted with lower-growing perennials. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.