The Flower Bin
Garden Center & Nursery & Gift House
1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Easy On The Eyes™ Rose

Rosa 'WEKswechefy'



Easy On The Eyes Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 4 feet

Spread: 4 feet

Sunlight: ○

Hardiness Zone: 4

Group/Class: Shrub Rose

Description:

A beautiful, vigorous, and highly disease resistant rose presenting clusters of pink to lavender blooms with large, deep magenta-purple eyes; a good selection for containers or as a garden accent; has a moderate citrus and spice fragrance; bushy and dense

Ornamental Features

Easy On The Eyes Rose features showy lightly-scented semi-double pink flowers with fuchsia overtones, gold eyes and deep purple centers at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.



Easy On The Eyes Rose flowers
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Easy On The Eyes Rose is a multi-stemmed deciduous shrub with a more or less rounded form. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees and butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Easy On The Eyes Rose is recommended for the following landscape applications;

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- Mass Planting
- General Garden Use
- Container Planting

Planting & Growing

Easy On The Eyes Rose will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

Easy On The Eyes Rose makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.