The Flower Bin
Garden Center & Nursery & Gift House
1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Parade Day™ Rose

Rosa 'WEKmeroro'



Parade Day Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 5 feet

Spread: 4 feet

Sunlight: ○

Hardiness Zone: 5

Group/Class: Grandiflora Rose

Description:

Elegant buds and flowers of deep fuchsia-pink are dramatically splashed with white, standing tall above the deep green foliage; perfect for cutting, the strong citrus fragrance has a hint of spice; excellent disease resistance

Ornamental Features

Parade Day Rose features showy fragrant fully double fuchsia flowers with pink overtones and white streaks at the ends of the branches from early summer to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The oval compound leaves do not develop any appreciable fall color.

Landscape Attributes

Parade Day Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. It has no significant negative characteristics.

Parade Day Rose is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

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Planting & Growing

Parade Day Rose will grow to be about 5 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.