The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Eastern Snowball Viburnum

Viburnum opulus 'Sterile'

Height: 12 feet

Spread: 10 feet

Sunlight: ○ ◐

Hardiness Zone: 3

Other Names: European Highbush Cranberry

Description:

A popular feature shrub with rounded clusters of snowball-shaped flowers in spring, very showy, and good fall color, does not produce fruit; upright and spreading, will grow quite large; great as a solitary accent, flowers best in full sun

Ornamental Features

Eastern Snowball Viburnum features showy balls of white flowers at the ends of the branches from late spring to early summer. It has dark green deciduous foliage. The large serrated lobed leaves turn outstanding shades of purple and in the fall. The smooth gray bark adds an interesting dimension to the landscape.

Landscape Attributes

Eastern Snowball Viburnum is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects



Eastern Snowball Viburnum in bloom
Photo courtesy of NetPS Plant Finder



Eastern Snowball Viburnum flowers
Photo courtesy of NetPS Plant Finder

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Eastern Snowball Viburnum is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

Planting & Growing

Eastern Snowball Viburnum will grow to be about 12 feet tall at maturity, with a spread of 10 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a medium rate, and under ideal conditions can be expected to live for 40 years or more.



Eastern Snowball Viburnum flowers
Photo courtesy of NetPS Plant Finder

This shrub does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.