The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Intensia® Red Hot Annual Phlox - New For 2026!

Phlox 'DPHLOX911'

Height: 12 inches

Spread: 12 inches

Spacing: 10 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Group/Class: Intensia Series



Intensia Red Hot Annual Phlox flowers
Photo courtesy of NetPS Plant Finder



Intensia Red Hot Annual Phlox in bloom
Photo courtesy of NetPS Plant Finder

Description:

Large, bright-red flowers on mildew resistant plants; heat and drought tolerant; continuous bloom or Rebloomer that is self-cleaning; great for borders, edging, or mass planting

Ornamental Features

Intensia Red Hot Annual Phlox is covered in stunning red star-shaped flowers at the ends of the stems from mid spring to early fall. Its small narrow leaves remain green in color throughout the season.

Landscape Attributes

Intensia Red Hot Annual Phlox is an herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Intensia Red Hot Annual Phlox is recommended for the following landscape applications;

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- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets



Intensia Red Hot Annual Phlox flowers
Photo courtesy of NetPS Plant Finder

Planting & Growing

Intensia Red Hot Annual Phlox will grow to be about 12 inches tall at maturity, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type, but has a definite preference for alkaline soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Intensia Red Hot Annual Phlox is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.