The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Marguerite Sweet Potato Vine - New For 2026!

Ipomoea batatas 'Marguerite'



Marguerite Sweet Potato Vine foliage
Photo courtesy of NetPS Plant Finder

Height: 6 inches

Spread: 3 feet

Sunlight: ○ ◐

Hardiness Zone: (annual)

Ornamental Features

Marguerite Sweet Potato Vine is primarily valued in the garden for its spreading and trailing habit of growth. Its attractive heart-shaped leaves remain lime green in color throughout the season.

Landscape Attributes

Marguerite Sweet Potato Vine is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. The flowers of this plant may actually detract from its ornamental features, so they can be removed as they appear. It has no significant negative characteristics.

Marguerite Sweet Potato Vine is recommended for the following landscape applications;

- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

Planting & Growing

Marguerite Sweet Potato Vine will grow to be only 6 inches tall at maturity, with a spread of 3 feet. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

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This plant does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Marguerite Sweet Potato Vine is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.