The Flower Bin
Garden Center & Nursery & Gift House

1805 Nelson Road
Longmont, CO 80501
Phone: 303-772-3454
www.theflowerbin.net

Vavoom Rose

Rosa 'Vavoom'



Vavoom Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 4 feet

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 4

Group/Class: Floribunda Rose

Description:

Stunning bright orange blooms create tremendous visual impact when massed in the garden; this one also has a nice spicy fragrance; blooms repeat all season long and make splendid cut flowers

Ornamental Features

Vavoom Rose features showy fragrant double orange flowers at the ends of the branches from late spring to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage which emerges dark red in spring. The glossy oval compound leaves do not develop any appreciable fall color.

Landscape Attributes

Vavoom Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease

Vavoom Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use

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Planting & Growing

Vavoom Rose will grow to be about 4 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.